

**.OFFICE OF THE
MILITARY ACCOUNTANT GENERAL
Kashmir Road, Rawalpindi Cantt**

No. /AN/0147-XI

January, 2024

The Dy. MAG Rawalpindi
All Controllers

Subject:: ZERO TOLERANCE FOR SURROGATE COMPANIES

Kindly find enclosed herewith a copy of Ministry of Information and Broadcasting , O.M F No. 4(26)/2023/P-III/TR dated. 19/12/2023 along with its enclosures on the above subject, received vide Ministry of Defence U.O No. 5/96/D-18/2023 dated .29/12/2023 for information and compliance in letter and spirit, please.

— sd —

(ABDUL GHAFFAR)
Accounts Officer (AN-I)

No. 936/82 /AN/0139-XVIII dated. 08/01/2024

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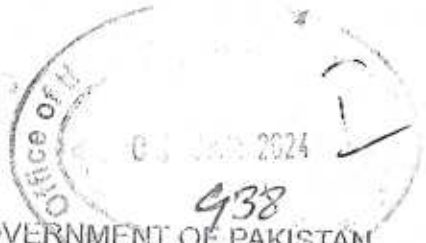
1. The Section Officer (D-7) Ministry of Defence.
- ✓ 2. The Accounts Officer (Automation) Local.
3. The Accounts Officer Digital Library Cell (Local).
4. PS to the M.A.G.
5. APS to the Dy. MAG.
6. PA to the A.M.A.G (Admin).


Accounts Officer (AN-I)

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GOVERNMENT OF PAKISTAN
MINISTRY OF DEFENCE
DEFENCE DIVISION

MOST IMMEDIATE

Subject: ZERO TOLERANCE FOR SURROGATE COMPANIES

Kindly find enclosed herewith a copy of Ministry of Information and Broadcasting O.M. F.No. 4(26)/2023/P-III/TR dated 19th December, 2023, alongwith its enclosures, on the above cited subject, for information and compliance in true letter and spirit, please.

(Hassan Ishfaq)
Section Officer
Fax 9271187

- MAG, Pakistan Military accounts Deptt, Rwp
- Surveyor General, Survey of Pakistan, Rwp
- DG, Military Lands & Cantonment Deptt, Rwp
- DG, Pakistan Armed Services Board, Rwp
- DG, Pakistan Maritime Security Agency, Kpt
- DG, FGEIs (C/G/) Directorate, Rwp

- Dte Gen. ISI, Islamabad
- Director (Admin) JSHQ, Chaklala, Rwp
- SD Dte (SD-I), GHQ, Rawalpindi
- Director (Admin), NHQ, Islamabad
- Director (Admin), At-IQ, Islamabad
- NDU, Islamabad

Min of Def. U.O No. 5/96/D-18/2023 dated 29th December, 2023

Copy for information and necessary action to:

- i. Snr. JS-VII, JS-I, JS-II, JS-III, JS-IV, JS-V, DS (Army-C), DS (Budget), DCM
- ii. SO to AS (Army)
- iii. SO to AS (Air Force)
- iv. SO to AS (Navy)

02.01.24

Handwritten signature/initials

Min of Def. U.O No. 5/96/D-18/2023 dated 29 Dec 2023

GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION AND BROADCASTING
(Internal Publicity Wing)
ISLAMABAD

Dated: Islamabad, 19th December, 2023

F. No. 4(26)/2023/P-III/TR

OFFICE MEMORANDUM

Subject: ZERO TOLERANCE FOR SURROGATE COMPANIES

The undersigned is directed to refer to earlier advisory issued vide this Ministry's enclosed U.Os. No. 1(1)/2023/Press/Misc, dated 25th September, 2023, and 4(26)/2023/P-III/TR, dated 20th October, 2023, the Ministry has received reports of unambiguous violation of the same, during the live broadcast of Pakistan Cricket team's tour to Australia, on multiple media outlets/channels including Pakistan Television.

Through the referenced advisory, the Ministry had "strictly advised not to promote them <the surrogate companies of betting houses> through any kind of advertisement" and also "advised to immediately terminate all existing agreements with such surrogate companies". In addition, the advisory included a list of known surrogate companies (Annex-I) to address any unawareness and to ensure strict and immediate compliance.

Reference to reported evidences (Annex-II), however, it has been observed that the logos of at least two of the companies clearly mentioned in earlier advisory were displayed uninterrupted throughout the live broadcast of the stated event that spanned multiple hours across multiple days.

As such, the concerned are required to:

- Ensure immediate compliance without fail.
- Investigate the reasons and responsible for the non-compliance of earlier advisory and submit a copy of the same within a week from issuance of this circulation.

The National Broadcaster PTV has taken up the issue with the parent right holders to remove the digital placement on ground of all the surrogate betting companies. If they fail to do so, the understanding/agreement between licensors and the licensee will be terminated.


In terms of Section-5 of the PEMRA Ordinance, 2002, as amended from time to time, PEMRA is also advised to enforce the law of the land and the licensing conditions regarding prohibition of surrogate companies promoting betting in Pakistan. In case they fail to abide by the law, landing rights of such TV channels may be cancelled.

PCB is also directed to implement the directions issued by this Ministry earlier on 25th September, 2023 and 20th October, 2023.

PTA is also advised to stop all such illegal surrogate betting, gambling, and casino companies in Pakistan which are operating through apps and websites. An active vigilant wing should be formed to monitor and promptly block any such content in the territory of Pakistan.


(RUBA QASIM)
Assistant Director (P-III)
Ph: 051-9103523

1. Secretaries of all Ministries
2. Chairman PCB, Lahore
3. Chairman PTV, Islamabad
4. Governor, SBP, Karachi
5. Chairman SECP, Islamabad
6. Managing Director, PTV, Islamabad
7. Principal Information Officer, PID, Islamabad
8. Director General, PBC, Islamabad
9. Managing Director, APP, Islamabad
10. Chairman, PEMRA, Islamabad
11. Chairman, PTA, Islamabad


20/12/23
C.O (D. 10)

Annex I – List of some of the surrogates

	Surrogate Sponsor or Domain Registration	Associated Company Domain Registration
	 2021-03-28	 2009-02-18
	 2022-05-18	 2008-09-01
	 2021-03-31	 2020-06-27
	 2022-12-30	 2012-09-18
	 2012-09-18	 2021-05-14
	 2022-03-14	 2020-07-02

Annex II - Sample evidence of violation of ministry's clear directives

